

Georg-August-Universität Göttingen Module M.WIWI-BWL.0147: Doing Business in Korea		3 C 1 WLH
Learning outcome, core skills: This course aims at increasing the understanding of Korean business and management. Students will learn about the economic environment, success factors of major Korean companies and how foreign companies and managers can succeed in South Korea.		Workload: Attendance time: 14 h Self-study time: 76 h
Course: Doing Business in Korea (Lecture) <i>Contents:</i> Within a short-period of time, South Korea has been transformed from a developing country into an industrialized economy. South Korea has become an important trade partner and destination for foreign direct investment of foreign companies.		1 WLH
Examination: Written examination (90 minutes)		3 C
Examination requirements: Demonstrate knowledge of Korean business and management.		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Fabian Froese	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3	
Maximum number of students: not limited		